

Maurice Lisi

Maurice has spent the last 15 years, taking care of the transformation of customer-facing banks channels for the Italian and International market. He's been leading the digital transformation process, initially in all the subsidiary banks ecosystem of Intesa Sanpaolo and currently in BPER Banca, defining and implementing the strategic path of the transition from a "traditional" bank environment to an up-to-date, modern environment able not only to cope with technological and innovation changes, but also to exploit those changes for creating a competitive advantage.

A passionate transformation and innovation addicted, he is present on the industry conferences, sharing his point of view and experience on the digital transformation journeys, evolving banking industry, digital strategy and customer experience.