

**Maurice Lisi**  
**Head of Digital Business, BPER Banca**

Maurice is a global leader in digital banking transformation, with over 20 years of experience driving large-scale initiatives across mature and emerging markets. His expertise spans Retail, SMEs, Corporate, and Private Banking, enabling him to design holistic, customer-centric models that redefine the way banks engage with clients.

He has led complex transformation programs at leading financial institutions, first within Intesa Sanpaolo's international ecosystem and now at BPER Banca, where he is shaping the bank's future distribution model by integrating digital innovation with human expertise. His vision is clear: technology should empower human relationships, not replace them.

Beyond Europe, he has worked extensively in high-growth markets, including the Middle East and Africa, leading initiatives in Financial Inclusion, Mobile Wallets, and Digital Payments. He also has deep expertise in the Card Business & Payments industry.

His work is not just about digital transformation: he is redefining the future of banking distribution, creating a model where technology and human interaction seamlessly integrate to build trust, engagement and long-term relationships.

A firm believer in service design and customer experience, he actively contributes to global industry conferences, sharing insights on banking transformation, financial inclusion, and payments innovation.